



Town of Bethel
Roadside Directional Signs for Businesses Application
SIGN APPLICATION & PERMIT

Date: _____

Sign Application Fee: \$10.00 [] Paid

In addition to

Sign Installation Fee: \$165.00 [] Paid

Business Name to appear on the sign _____

Name of Applicant: _____

Billing Address of Applicant: _____

Daytime phone number: _____ E-Mail: _____

Speed Limit: _____

Requested Sign Locations: _____

All signs installed shall conform to the design standards in Chapter 136:

- (a) Color: forest green and burgundy
- (b) Lettering: white, Time Roman Bold font
- (c) Lettering and slat sizes:

Miles per hour	Letter Size in Inches	Slat Size in Inches
Under 20	2	4 x 36
20 to 25	2 ½	4 x 36
30 to 35	3 ¾	6 x 54
40 and above	4 ½	8 x 72

The costs of the design and construction of the signboards shall be borne by the applicant. Signboards which become lost, stolen, defaced or otherwise damaged or deteriorated shall be replaced by the owner and installed by the Town of Bethel.

All businesses shall pay an annual maintenance fee as set forth in the Town of Bethel fee schedule. The fee is for the maintenance of the sign posts and header only. Failure to pay the annual maintenance fee shall result in the removal of the sign.

Please return this application and the appropriate payment to the Town Manager, Bethel Town Office. Applications will be reviewed in a timely manner.

Approved by: _____ Date: _____
James Doar, Town Manager

- 1) A sign application must be filled out and returned to the Town Office with a \$10.00 application fee.

- 2) All signs must conform to design standards per Town Ordinance. Ordinances are available upon request at the Town Office for \$.25 per page or at www.bethelmaine.org (under Town Code).

- 3) A sign permit must be issued by the Town Manager. Under no circumstances should any applicant have signs made until a permit has been issued.

- 4) There is a limit of six (6) signs within a ten mile radius.

- 5) Signs shall be installed by the Town after receipt of a \$165.00 installation fee. Any sign not installed by the Town will be removed.

- 6) A \$30.00 annual maintenance fee is required per sign. If the maintenance fee is not paid within 30 days of the due date the sign will be removed.

- 7) Signboards which become lost, stolen, defaced or otherwise damaged or deteriorated as determined by the Town manager shall be replaced by the owner and reinstalled by the Town.